



Wish you had an Extra Bedroom or Special Discount for Visiting Friends and Relatives during the Holidays?

Well you are in luck because Santa Monica hotels and businesses are extending special discounts for Santa Monica residents and their guests as part of the Santa Monica Extra Bedroom Program, running November 15th, 2010 through January 24th, 2011! Simply show proof of Santa Monica residency (California ID or drivers license) and your friends and relatives will receive discounted hotel rates and special offers highlighted below.

For more information, please visit www.santamonica.com/extrabedroom.

Extra Bedroom Hotel Rates

| HOTEL | ADDRESS | PHONE | LOCAL RATE | REGULAR RATE | RESTRICTIONS/BLACKOUT DATES | ADDED VALUES |
|------------------------------------|------------------------|----------------|---|---|---|---|
| THE AMBROSE | 1255 20th St | (310) 315-1555 | \$175.00 | \$225.00 | \$175/nt applies to Deluxe Guest Rooms (standard accomm.). Please inquire about special Extra Bedroom rates for upgraded room types. Proof of Santa Monica residency required! | Complimentary parking, organic continental breakfast, wi-fi, 24-hour fitness center access & local transportation in London Taxi. |
| BEST WESTERN GATEWAY HOTEL | 1920 Santa Monica Blvd | (310) 829-9100 | \$129.00 | \$239.00 | On 12/30/10, 12/31/10, 1/1/11, 1/2/11 the rate is \$159.00 | Free parking for one car; complimentary hotel shuttle to Third Street Promenade/beach area. |
| CAL MAR HOTEL SUITES | 220 California Ave | (310) 395-5555 | \$149.00 single occupancy | \$174.00- \$194.00 | Blackout dates include November 24-27, 2010; December 21-31, 2010. | N/A |
| CASA DEL MAR | 1910 Ocean Way | (310) 581-5533 | \$325.00 | \$535.00 | Subject to availability; blackout dates may apply. | N/A |
| DOUBLETREE GUEST SUITES | 1707 4th St | (310) 395-3332 | \$149.00 Weekend, \$189.00 Weekday | \$209.00 Weekend, \$239.00 Weekday | Based on availability. | Complimentary wireless high speed internet access. |
| THE EMBASSY HOTEL APARTMENTS | 1001 3rd St | (310) 394-1279 | \$199.00/nt plus tax for a Studio Suite | \$219.00/nt Sun-Thurs and \$229.00/nt Fri-Sat | December 2, 2010 - January 1, 2011. | N/A |
| FAIRMONT MIRAMAR HOTEL & BUNGALOWS | 101 Wilshire Blvd | (800) 441-1414 | From \$199.00 | \$429.00 | 24 hour cancellation and rate is subject to availability. | N/A |
| THE GEORGIAN HOTEL | 1415 Ocean Ave | (800) 538-8147 | Starting at \$200.00 | Starting at \$260.00 | Based on availability. Restrictions and blackout dates may apply. | Complimentary valet parking. |
| HI-LOS ANGELES/SANTA MONICA | 1436 2nd St | (310) 393-9913 | \$25.00 per person/per bed | \$26.00 per person/per bed | Occupancy taxes no included. Please visit www.hilosangeles.org to make your reservation, then enter Promo Code "XBED" to get your discount. | Free continental breakfast, linens, towels and wi-fi. |

| | | | | | | |
|---|----------------|----------------|---|---|---|--|
| HOTEL CARMEL | 201 Broadway | (310) 451-2469 | \$119.00 | \$165.00- \$185.00 | Rate not valid December 30, 2010 - January 1, 2011. Not valid for online reservations, must call the hotel directly & mention Extra Bedroom Rate to avail of the discounted rate. | Complimentary Continental Breakfast. |
| HUNTLEY SANTA MONICA BEACH | 1111 2nd St | (310) 394-5454 | \$159.00 | \$199.00 | Based on availability. | N/A |
| LE MERIGOT, A JW MARRIOTT HOTEL AND SPA | 1740 Ocean Ave | (310) 899-6111 | \$259.00 | \$404.95 | Must book directly through hotel reservation's supervisor. | N/A |
| LOEWS SANTA MONICA BEACH HOTEL | 1700 Ocean Ave | (310) 458-6700 | \$215.00 | \$329.00 | December 29, 2010 - January 1, 2011. | N/A |
| OCEAN VIEW HOTEL | 1447 Ocean Ave | (310) 458-4888 | \$109.00 Weekday, \$139.00 Weekend | \$149.00 Weekday, \$179.00 Weekend | Subject to availability. 24 hour cancellation policy. | Complimentary continental breakfast, free wireless high speed internet, all non smoking hotel, green certified beach front hotel. |
| OCEANA SANTA MONICA | 849 Ocean Ave | (310) 393-0486 | \$255.00- \$395.00 | \$499.00- \$735.00 | Not valid on December 31, 2010 and January 1, 2011. | N/A |
| SANTA MONICA PICO TRAVELODGE | 3102 Pico Blvd | (310) 450-5766 | \$109.00 and up | \$129.00 and up | Must call hotel directly for reservations. | Free continental breakfast, free parking, USA today, evening snack, free high speed wireless internet access and in-room safe. Travelodge is pet friendly. |
| SHERATON DELFINA | 530 Pico Blvd | (888) 627-8532 | \$149.00 | \$239.00 | Offer is subject to availability at the time of booking. Santa Monica residents must provide proof of residency for friends or family members upon check in. | Complimentary self parking. |
| SHUTTERS ON THE BEACH | 1 Pico Blvd | (310) 458-0030 | \$375.00 plus tax per night | \$545.00 | Subject to availability; blackout dates apply. | N/A |
| VICEROY SANTA MONICA | 1819 Ocean Ave | (310) 260-7500 | \$175.00 | \$315.00 | Subject to availability and blackout dates. | N/A |

*To make a hotel reservation or to confirm pricing and availability, please call hotels directly and request the "Extra Bedroom" rate. Rates and room confirmation subject to availability. Hotel occupancy tax: 14%. All rates are subject to change without notice.

Extra Bedroom Discounts

DOWNTOWN SANTA MOINCA & THIRD STREET PROMENADE

| BUSINESS | ADDRESS | PHONE | DISCOUNT | RESTRICTIONS |
|-----------------|-----------------------------|----------------|--|-------------------------------------|
| ART ONE GALLERY | 1331 Third Street Promenade | (310) 376-1000 | 20% off all non sale merchandise. 25% off on custom framing. Arts by Charles Fazzino, Steve Ksufman, Romero Britto, Lineea Pergola, Michael Hall and many others. Lots of great values throughout the store. | Discounts given off regular prices. |

| | | | | |
|--|-----------------------------|----------------|---|--|
| BANANA REPUBLIC | 1202 Third Street Promenade | (310) 394-7740 | 25% off a \$100 purchase or more. | N/A |
| BORDER GRILL | 1445 4th St | (310) 451-1655 | We're treating you to 15% off your entire check every time you dine with us! Just ask about our locals club. | Good for food and drinks for groups up to 9 guests. Not valid for happy hour or with any other discounts. |
| BRIDGID COULTER DESIGN | 1419 5th St | (310) 963-5360 | 10% off purchases of \$50 or more on gifts and home accessories. | November 15, 2010 - January 24, 2011. Does not include custom furniture or local artist exhibit works. |
| BUCA DI BEPPO | 1442 2nd St | (310) 587-2782 | One complimentary appetizer with lunch or dinner. Your choice of either Garlic Bread with Mozzarella or Bruschetta! | Dine in only please. One complimentary appetizer per table, up to four guests. Valid November 15, 2010 to January 24, 2011. |
| CAFFÉ BELLAGIO | 1400 Third Street Promenade | (310) 394-3400 | Complimentary beverage with purchase of a panino. | N/A |
| GAP | 1355 Third Street Promenade | (310) 393-0719 | Every Wednesday in November 2010 thru January 2011: Bring in flyer or mention "We Love Wednesdays" and receive 40% off one regularly priced item. Make that 45% off when you use your GapCard at Gap, GapKids, babyGap, or GapBody. | Offer valid at Gap stores in U.S. only. Not valid online or at Gap Outlet. Certain restrictions do apply. |
| JOHN CASSESE THE DANCE DOCTOR | 1440 4th St | (310) 459-2264 | 10% discount on all dance lessons including private and group. | N/A |
| LAGO | 231 Arizona Ave | (310) 451-3525 | Complimentary dessert with each entree purchased. | N/A |
| MONSOON CAFE | 1212 Third Street Promenade | (310) 576-9996 | 15% discount. | Does not apply to happy hour. |
| PEDAL OR NOT | 1515 7th St | (310) 917-1111 | 15% Off Electric Bike Guided Tours. Demo bike Sale \$1100. Many cool colors. | Ages 14 and up. 100-125 lbs. Under 18 must be accompanied by parent or guardian. Guests must be a comfortable bike rider. See website for complete guidelines. |
| READERS FINE JEWELERS 5 TH GENERATION | 331 Wilshire Blvd | (310) 451-1349 | 20% off in stock items, excluding engagement rings. | Not valid with any offer. |

*Please contact stores directly regarding Extra Bedroom offers.

SANTA MONICA PIER

| BUSINESS | ADDRESS | PHONE | DISCOUNT | RESTRICTIONS |
|--------------------------------------|-----------------------|----------------------|--|--|
| THE CANDY CAROUSEL CART | 200 Santa Monica Pier | (310) 621-3320 | \$1 off any kettlecorn or cotton candy. | Cannot be combined for multiple dollar discount. |
| CAROUSEL GIFT SHOP | 200 Santa Monica Pier | (310) 694-7872 | 15% off total purchase and free Santa Monica souvenir with every purchase. | N/A |
| DOWNTOWN FRUIT | Santa Monica Pier | (213) 220-8767 | 50 cent discount off of any size fresh cut fruit cup. | One offer per person. |
| MARIASOL RESTAURANT | 401 Santa Monica Pier | (310) 917-5050 | 15% Off food only. | Excludes banquet events. |
| OATMAN ROCK SHOP | 404 Santa Monica Pier | (310) 576-2014 | 15% off. | See store for any restrictions. |
| PACIFIC PARK | 380 Santa Monica Pier | (310) 260-8744 x.253 | 25% off an All Day Unlimited Ride Wristband at Pacific Park (good for under 7 years old and over 8 years old). Just go to www.pacpark.com and go to the buy tickets button. Put in your special promo code: EXTRABED and receive your discount. | Receipt must be printed from a computer in order to be redeemed. This discount is not valid while the Park is in limited operation. Please call (310) 260-8744 and press 0 to find out if the ticket booths will be open on the day of your visit. |
| RUSTY'S SURF RANCH | 256 Santa Monica Pier | (310) 393-7437 | 10% off food and beverage. | Not valid December 25, 2010-January 2, 2010. |
| SANTA MONICA PIER AQUARIUM | 1600 Ocean Front Walk | (310) 393-6149 | \$1 off Santa Monica Pier Aquarium admission. | N/A |
| SANTA MONICA PIER BAIT & TACKLE SHOP | 404 Santa Monica Pier | (310) 576-2014 | Bring a friend to go fishing and receive one hour free for your friend! | See business for any restrictions. |
| SANTA MONICA VISITOR CENTERS | 322 Santa Monica Pier | (800) 544-5319 | 50% off Santa Monica merchandise with proof of Santa Monica residency. Available at all four Santa | Offer not valid on books. |

| | | | | |
|-------------------------|--|----------------|---|--|
| | | | Monica Visitor Center locations. | |
| STARLINE TOURS | Santa Monica Pier Kiosk 322 Santa Monica Pier | (323) 371-1238 | Receive 50% off the new Malibu Stars' Homes Tour when you say "Santa Monica 50% Off Special" at time of direct booking at the Starline Tours Santa Monica Pier Kiosk. | Special only applies to tour without hotel pick-up. Subject to space availability. Valid only at the Santa Monica Pier Kiosk. Not valid between December 29, 2010 - January 5, 2011. |
| TRAPEZE SCHOOL NEW YORK | 370 Santa Monica Pier | (310) 394-5800 | 20% off flying trapeze class and one-time registration fee (if applicable). | Good for one class per person. Discount available by phone or walk-in only. |
| WRAP IT UP VENDING CART | Santa Monica Pier | (310) 455-0715 | Get 15% off on purchases over \$25.00. | N/A |

*Please contact stores directly regarding Extra Bedroom offers.